

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Lauren A. Schumacher,

being/on behalf of: Kurt Browning, a legally

qualified candidate of the Republican political

party for the office of: Superintendent of Schools

in the Primary

election to be held on: August 14, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$ _____ **Gross**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Campaign for Superintendent of Schools

I represent that the payment for the above described broadcast time has been furnished by:

Kurt Browning for Superintendent of Schools

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Eael Sturwald

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/26/12
Date

Kurt Browning
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During A Political Window, the Following Certification Is Required:

I, Kurt Browning
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

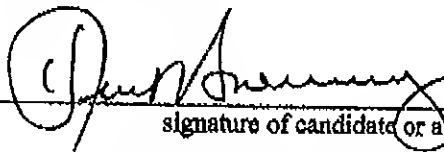
☒ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kurt Browning
printed name

6/26/12
date



**Political Client
Information Request Form**

Candidate Name: Kurt Browning

Official Campaign Name: Kurt Browning for Superintendent of Schools

Address: 15735 Jessamine Road

City, State & Zip Code: Dade City, FL 33523

Campaign Phone: 813-73-5592

Campaign Fax: _____

Campaign Contact Person: Kurt Browning

Campaign Treasurer: Earl Sturwold



WFTS

ORDER

Flight Dates 08/11/12-08/14/12

Contract / Revision 307494 /

Original Date / Revision
08/09/12 08/09/12

Advertiser Browning / Republican / Sup

Agency Mentzer Media

Buying Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Product

Kurt Browning for Superintendent

Agency Com 15%

Billing Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 335

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-6

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
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Marta Salazar-Perren	100%		
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Order Share % Market Value

Competing Station	% of Order	Amount
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CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	7	\$1,317.50	\$1,550.00	0.00	07/30/12	08/14/12	7	\$1,317.50	\$1,550.00
Totals	7	\$1,317.50	\$1,550.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	08/13/12	08/14/12	M-F 6-7a ABC Action News	CM	558-7a	22-----	:30	4	\$200.00	P-6	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
		Week: 08/13/12	08/19/12	22-----	4				\$200.00	0.00					
N 2	WFTS	08/13/12	08/14/12	M-F 7-9a GMA GMA	CM	658-9a	21-----	:30	3	\$250.00	P-6	0.00	NM	3	\$750.00



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<u>Advertiser</u>	Browning / Republican / Su	<u>Product</u>	Kurt Browning for Superint	<u>Estimate #</u>	335
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N 2	WFTS	08/13/12	08/14/12	M-F 7-9a GMA GMA	CM	658-9a	21-----	:30	3	\$250.00	P-6	0.00	NM	3	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	21-----			3		\$250.00		0.00					
														Totals	7	\$1,550.00